



smile studio

PENARTH DENTAL PRACTICE

As one of our valued patients, we would like to introduce you to Smile Studio Penarth Patient Membership Scheme – a scheme that provides additional benefits for you and your family and helps to spread the cost of your regular appointments.

Why join Smile Studio Patient Membership Scheme?

Apart from access to exclusive benefits and discounts, becoming a member of our scheme ensures your dental care is tailored to meet your personal needs, at intervals that your dentist has decided are clinically necessary. This means we can help you to maintain healthy gums and teeth.

When you join Smile Studio Penarth Membership Scheme you will receive the following benefits as standard:

- ✓ regular dental examinations
- ✓ regular dental hygiene treatments
- ✓ exclusive access to our Membership fee list (see examples opposite) which provides our quality dental services to you at a preferential rate
- ✓ 5% discount off oral hygiene products

How much does it cost?

Your dentist will advise which level of Smile Studio Penarth Membership Scheme is right for your dental needs. There is a once only £10 administration fee which will be collected at your first monthly payment, after that you pay a fixed monthly amount as illustrated below for these inclusive benefits.

Please refer to the examples below:

Plan 1 £14.20 per month

- ✓ two annual dental examinations
- ✓ two dental hygiene treatments
- ✓ two routine x rays where necessary
- ✓ 10% reduction on general dental treatment excluding dental laboratory work
- ✓ 5% discount off oral hygiene products

Plan 2 £21.40 per month

- ✓ two annual dental examinations
- ✓ four annual dental hygiene treatments
- ✓ two routine x rays where necessary
- ✓ 10% reduction on general dental treatment excluding dental laboratory work
- ✓ 5% discount off oral hygiene products

We also offer excellent value plans for children to help them achieve and maintain healthy teeth and gums for life. There is a once only administration fee of £5 per child or free if joining with a family.

Mini bites

(to 12 years) just £6.65 per month to include:

- ✓ 2 x annual dental examinations
- ✓ 1 x dental hygiene appointment
- ✓ Free small x rays
- ✓ Oral hygiene education
- ✓ Dietary advice
- ✓ 25% reduction in cost of Gum shields for sports protection
- ✓ 10% reduction in cost of dental treatment

That's less than 22 pence per day to protect your child's oral health

Teen bites

(to 18 years) £10.25 per month to include:

- ✓ 2 x annual dental examinations
- ✓ 2 x dental hygiene appointments
- ✓ Free small x rays
- ✓ Oral hygiene education
- ✓ Dietary advice
- ✓ 25% reduction in cost of Gum shields for sports protection
- ✓ 10% reduction in cost of dental treatment

That's less than 34 pence per day to protect your child's oral health



Patient Membership Plan



How can I join?

You simply need to see your dentist or call the practice, to find out which plan is right for you and then complete the application and Direct Debit mandate form.

Is my personal information safe when I join the scheme?

You can be assured that both the practice team and the administrators of Smile Studio Penarth Membership Scheme take your privacy and the security of your personal information very seriously. Your personal details will not be passed onto to any third parties and you will not receive unsolicited marketing literature for any associated financial products or services as a result of being a member of our Scheme.

Call 029 2070 8030 for an application form and start enjoying your Smile Studio Penarth Membership Scheme benefits straight away.

The Smile Studio
4 Plymouth Road
Penarth
Cardiff
CF64 3DH

Tel: 029 2070 8030



Examples of Member's fee list*

Type of treatment	Normal Private fee From	Membership Fee From
Regular dental examination	£35.00	inclusive*
Regular dental hygiene treatment	£45.00	inclusive*
Composite filling (small)	£107.00	£96.00
Root canal filling (premolar)	£372.00	£335.00
Crown	£473.00	£448.00
2 small X rays	£18.00	inclusive*

A comprehensive Membership fee list is available from your practice team. Please ask for a copy.

*Fees for examinations are £33.50 each in our membership scheme, hygiene treatments are £43.08 and two small X rays £16.20. This is a saving of £7.60 per year on normal private fees for your regular dental care.